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Our Guiding Values

Nothing is so important to us as the satisfaction of our customers. And because we want to secure and cement this customer satisfaction again and again with every new commission, we cultivate a specific set of guiding values which set the tone and the direction for all the work-processes carried out in our company. This means that our work is guided by five essential concerns:





Your Customers Have Confidence in You – Have Confidence in Us!

If, when it comes to logistics, you want only the very best, you need the S.T.a.R. among logistics service providers. Whether what you require is guaranteed 24- or 48-hour-delivery, or delivery to a precise hour chosen by you, whether it's a matter of national or of international transport - S.T.a.R. Kooperation will always make it possible for you to meet the challenges facing you in the logistics area in a way that is flexible and attuned to your individual needs. Thanks to our unique company structure and our long experience in the international transport of individually-packaged goods, we see to it every day, being one of the largest logistics networks currently operating, that the national and international flow of goods continues safely and that items dispatched reach their destination punctually - in Germany, across Europe, and across the world.

We Have more than 15 Years of Proven Success on Our Side ...

What does a logistics network need to offer if it is to satisfy all the demands of its customers? We believe the decisive answer to this question is not one but eight specific things: stability, security, individuality, functional reliability, comprehensive service, an ergonomic orientation, a sound guiding concept, and – most important of all – the right partners. Inspired by this vision, some 27 small- and medium-sized shipping and haulage companies got together in 1994 to found S.T.a.R.-Kooperation, one of the first logistics networks in Germany. Right from the start, our company name “S.T.a.R.” - really an acronym for “Systemtransport auf Rädern”, or “organized automotive transport” – became also a symbol of our aspiration toward excellence. With its almost 60 partner companies, S.T.a.R. counts among the largest logistics networks and is in a position to offer a comprehensive international service right across the board. Moreover, in order to allow our network to develop its full potential, we have made a deliberate decision to do without the fixed and rigid company structures usual in the logistics industry. The result: we are always only just so big as the task we take on requires, so that we remain sufficiently flexible to meet all the challenges posed by this task in ways that fit your individual needs.

Your Advantages at a Glance:

- Smoothest possible execution of all processes required for your logistics
- Access to a network of sites and branches covering all conceivably relevant regions
- Special offers re transport of particularly unwieldy loads and outsize goods
- Comprehensive “package” solutions for your procurement logistics
- Customer can choose between fixed 24- or 48-hour lead-times or delivery to specified hour of the day
- The exact itinerary of your dispatch can be traced on-line with clients

S.T.a.R.basics24/48

Our product S.T.a.R.basics ensures that we can offer to our customers both in Germany and in neighbouring countries a fully comprehensive distribution of their packaged goods to guaranteed deadlines of either 24 or 48 hours. Our highly efficient network of partners and our state-of-the-art computer technology see to it that nothing is left to be desired in the way of transparency and reliability.

S.T.a.R.flash

Our product S.T.a.R.flash means that we can guarantee delivery of your products to the exact hour of the day that you specify. The advantage for you: “Just-in-time” deliveries can be planned more effectively and there can be achieved, by combination of these with our fixed fast-delivery times of 24 and 48 hours, an optimally flexible logistics programme for your company.

S.T.a.R.direct

Our product S.T.a.R.direct means that we can ensure for you, by recourse to our highly efficient network of partners as well as to a smart “direct traffic” concept, the best and smoothest possible functioning of all logistic processes.

S.T.a.R.process

Our product S.T.a.R.process means that we are able to work out comprehensive “package” solutions for your procurement logistics, facilitating a smooth co-ordination of processes of manufacture with all other commercial processes.

S.T.a.R.special

Our product S.T.a.R.special provides you with the perfect instrument for the dispatch of all your larger and more unwieldy goods. Whatever your aim in the area of logistics may be – we make it possible for you to achieve it.

S.T.a.R.secure

Our product S.T.a.R.secure ensures that you can transport your hazardous goods and materials safely. Our special know-how, special capacities and appropriate special equipment mean that we offer here “tailor-made” solutions to meet all eventualities and needs.

S.T.a.R.care

Our product S.T.a.R.care means that loads and dispatches of special value will always be in the safest possible hands. You can send valuable goods without a care in the world where you take advantage of our specially-trained staff, camera surveillance, and specially-tailored insurance-coverage arrangements.

S.T.a.R.eco

Whether it is a matter of the transport of delicate plants or of turf rolls, our line of products S.T.a.R.eco means that we are also specialists in providing solutions to difficult logistical problems even in this area of the market.